

VESSA STUDIO · FREE TEMPLATE

Character *Bible*

One fill-in page that keeps your influencer the same person in every post.

BY ERIC RUIS

VESSA

STUDIO · ONE OF A KIND

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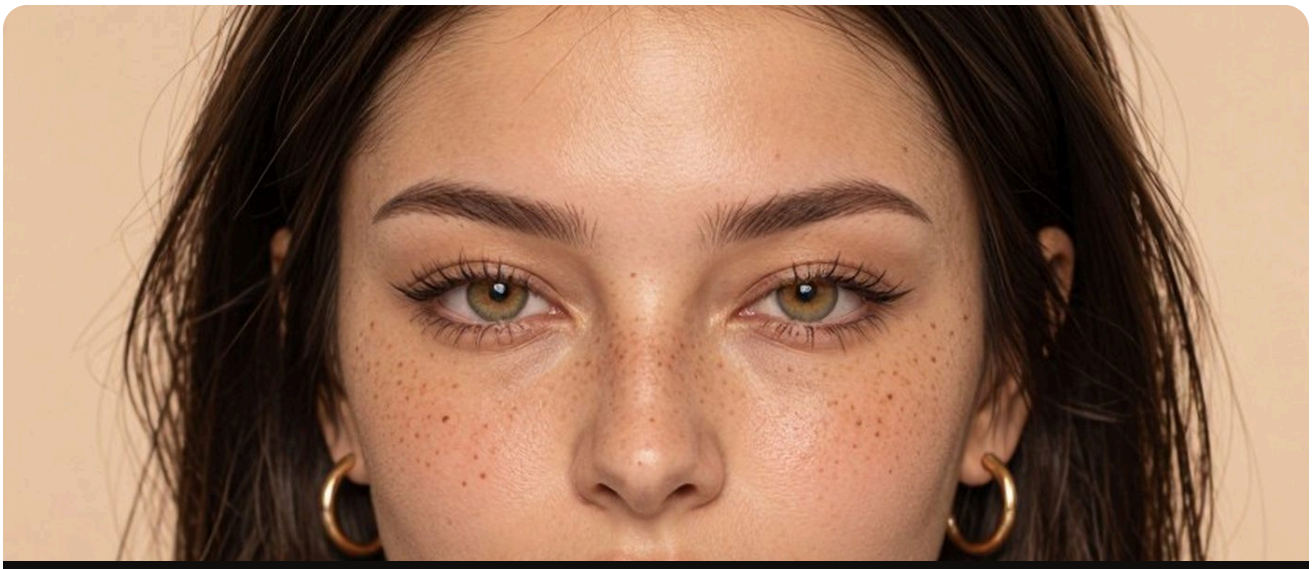
00 The Character Bible

A fill-in page that holds everything about your influencer in one place, so every picture, caption and video stays the same person.

Results vary and nothing in this course is a promise of income, followers or views. Tool names, prices and features change; check each tool's website. This course is general education, not legal, tax or financial advice. Every Vessa influencer is an adult, and Vessa content is never nude or explicit. Always label AI content and paid partnerships.



PART 00

The Character Bible

A fill-in page that holds everything about your influencer in one place, so every picture, caption and video stays the same person.

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00.1 · Why one page matters



Rei Moretti, our house model, in a plain front view: the kind of picture to keep at the top of a character bible.

A **character bible** is the master sheet for your influencer. It lists the facts that must never change (face, marks, body, voice) and the choices that shape every post (niche, story, banned topics).

Without it, small details slip. A beauty mark moves to the other cheek. Her favourite café changes city. His voice sounds older in one video. Followers notice. With it, you, a helper or an AI chat can all work from the same facts.

Fill it in once. Update it when something changes, and write the date and version at the top.

> **Vessa tip:** Paste the finished bible into the chat you use to write captions. Every caption then starts from the same facts, the same voice and the same rules.

00.2 · The template

TEMPLATE

CHARACTER BIBLE · [Name]
Version: [v1] Date: [date] Owner: [your name or studio]

1 · NAME AND BASICS
Full name: _____
Pronouns: _____
Age: _____ (an adult: 21 or older, and every picture reads clearly as that age)
Home city: _____
Job or daily life: _____

2 · LOOK (the face sentence)
Face shape: _____
Eyes (colour, shape): _____
Hair (colour, length, texture, usual style): _____
Skin tone and texture: _____
Brows, lips, nose: _____
Jewellery or glasses always worn: _____

3 · MARKS AND SIDES
(Name the side of HER/HIS/THEIR body, then the side of the PICTURE.)
Mark 1: _____ on the _____ (their side) = _____ of a front photo
Mark 2: _____ on the _____ (their side) = _____ of a front photo
Tattoos: _____ on the _____ (their side)
Parting of hair: _____ side
Mirror selfies flip every mark: ☐ checked

4 · BODY SENTENCE (one locked sentence, used word for word)
"_____"
Height feel: _____

5 · WARDROBE
Signature colours: _____
Everyday outfit: _____
Going-out outfit: _____
Sport outfit: _____
Swimwear (opaque, full coverage): _____
Never wears: _____

6 · VOICE

How they sound (spoken): _____

Pace and accent: _____

How they write (short or long, formal or casual): _____

Words they use often: _____

Words they never use: _____

Sign-off: _____

7 · PERSONALITY

Three traits: _____, _____, _____

Humour: _____

Lights up when: _____

Small flaw: _____

Comfort habit: _____

8 · NICHE AND PILLARS

Main niche (five words or fewer): _____

Pillar 1: _____

Pillar 2: _____

Pillar 3: _____

Recurring series name: _____

9 · STORY

Where they grew up: _____

Why they live where they do: _____

People in their world (all adults): _____

This year's story arc: Want _____ · Obstacle _____ · Result _____

10 · BANNED TOPICS AND LINES

Never posts about: _____

Never claims: real-life experiences as fact, health or body results, trying a product in real life

Always: adults only · non-nude · swimwear and underwear opaque · no real person's face or voice · AI labelled · ads marked

11 · AI DISCLOSURE

Bio line: _____

Caption line (one wording, used everywhere): _____

On-screen line: _____

Spoken line: _____
Reply to "are you real?": _____

12 · FILES
Reference photos folder: _____
Trained model or identity skill: _____
Voice file or voice ID: _____

How to fill the hard parts

- **Marks and sides.** Always say whose side. A mark on her right cheek sits on the viewer's left in a front photo. Mirror selfies flip it. Write both so nobody has to guess.
- **Body sentence.** One calm, plain sentence you paste into prompts word for word. Changing a word changes the body.
- **Age.** Write a number, 21 or older. Avoid words that make an adult look or sound younger.
- **Voice.** Write how they talk, not just what they say. "Short sentences, dry jokes, never uses slang" is useful. "Fun" is not.
- **Banned topics.** Add anything that doesn't fit the brand or could hurt people: politics, medical advice, rival creators, money promises.

00.3 · A filled example: Rei Moretti

Rei Moretti is a Vessa Studio house model. She is never for sale. She appears in our tutorials, demos and book examples. Her locked facts are filled in below. The parts we haven't set for her are left blank for you to practise on.

TEMPLATE

CHARACTER BIBLE · Rei Moretti

Version: v2 Date: 16 Oct 2026 Owner: Vessa Studio (house model, never for sale)

1 · NAME AND BASICS

Full name: Rei Moretti

Pronouns: she / her

Age: _____ (an adult: 21 or older)

Home city: _____

Job or daily life: Vessa demo model: tutorials, demos, book examples

2 · LOOK

Face shape: _____

Eyes: light hazel

Hair: long, layered, dark brown

Skin: freckles; real skin texture

Lips: full

Jewellery always worn: gold hoops and a gold pendant

3 · MARKS AND SIDES

Mark 1: ONE beauty mark on her RIGHT cheek = LEFT side of a front photo

Mark 2: none (only one beauty mark)

Mirror selfies flip the mark: ☑ checked

4 · BODY SENTENCE (locked 16 Oct 2026)

"She has a slim-curvy figure with a full round bust, a slim toned waist with a flat stomach, softly rounded medium hips and toned slim thighs."

5 · WARDROBE

Rule: outfits named firmly and modestly; clothed and YouTube-safe in video scenes. Small logos and printed words on cups, towels and tops are fine for Rei. Gym: looser joggers, or say "slim legs".

Signature colours: _____

Everyday outfit: _____

Swimwear (opaque, full coverage): _____

6 · VOICE

How she sounds: _____

How she writes: _____

7 · PERSONALITY
Three traits: _____, _____, _____

8 · NICHE AND PILLARS
Main niche: _____
Pillar 1: _____

9 · STORY
Where she grew up: _____

10 · BANNED TOPICS
Never posts about: _____
Always: adults only · non-nude · opaque swim · AI labelled · ads marked

11 · AI DISCLOSURE
Bio line: Rei Moretti · AI-generated character
Caption line: AI-generated.
Spoken line: "Hi, I'm Rei. I'm an AI-generated character."

12 · FILES
Reference: rei-moretti-LOCKED.png, ref-face.jpg, ref-full.jpg,
reference/ (5 face + 4 body + ref-sheet.jpg)
Trained model: Z-Image LoRA, trigger "reimoretti woman", strength 1.0

> **Example:** A Rei prompt built from her bible: "Rei Moretti, waist-up photo, laughing at a café window table, wearing a forest-green knit cardigan over a cream T-shirt, rainy street blurred behind her, soft daylight from the window on the left, candid phone photo. Her single beauty mark is on her right cheek, the left side of the picture. Real skin texture, natural detail, unedited phone-photo look."

00.4 · Notes for men, nonbinary and LGBTQ+ characters

The template works for everyone. A few extra lines help:

- **Men.** Add facial hair to the look section (length, shape, how tidy) and keep it the same unless you change it on purpose. Write a calm body sentence; strong words like "huge" or "ripped" push tools toward exaggerated bodies. Male prompts start with `{His name}`.
- **Nonbinary characters.** Write their pronouns in section 1 and in the bio. Describe the look in plain physical words, not in gender words, so tools follow the face you designed.
- **LGBTQ+ characters.** Write identity the way the character would say it, and show it through everyday life: a partner in kitchen videos, a pin on a work bag. Add a swap test to section 9: if the character were straight, only the partner and pronouns should change. Never build a character on stereotypes or borrowed hardship.
- **Couples.** Fill one bible per person, then add a shared page: how they met (character story), shared home, shared series name, and a caption line that names both as AI.

00.5 · Keep it alive

- **After every batch,** compare a few pictures with sections 2 to 4. If something drifted, fix the prompt, not the bible.
- **When you change something on purpose** (a new haircut, a move to a new city), change the bible first, raise the version number and date it.
- **When someone else helps,** send the bible before anything else.
- **Keep old versions.** If a change doesn't work, you can go back.

Chapter 00 checklist

- [ ] Name, pronouns and an adult age written as a number
- [ ] Face sentence and marks with both sides named
- [ ] One locked body sentence
- [ ] Wardrobe, including opaque swimwear and a "never wears" line
- [ ] Voice (spoken and written) and three personality traits
- [ ] Niche, pillars and one series name
- [ ] Banned topics and the safety lines
- [ ] Bio, caption, on-screen and spoken AI lines
- [ ] File locations listed
- [ ] Version and date at the top